



ghostpeek

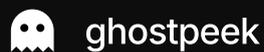
BRAND GUIDELINES

brand assets

official ghostpeek branding resources for press, partners, and community use.
maintain the integrity of our visual identity.

logo variants

primary configurations of the ghostpeek brand identity.



FULL LOGO / DARK



FULL LOGO / LIGHT



ICON / SQUARE

ghostpeek

WORDMARK

symbol variants

approved colorways and treatments for the ghost symbol.



Amber
#F59E0B



Emerald
#10B981



Zinc
#71717A



Wireframe
STROKE

color palette

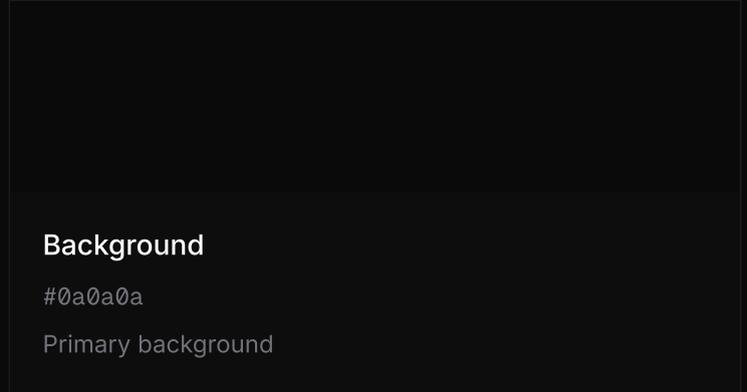
our complete color system for consistent branding.



Amber Primary

#f59e0b

Accents, CTAs, highlights



Background

#0a0a0a

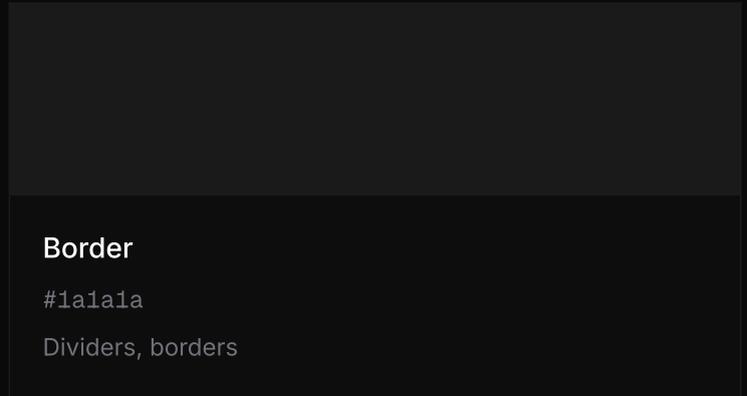
Primary background



Surface

#0d0d0d

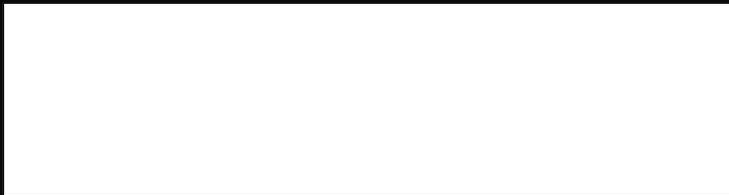
Card backgrounds



Border

#1a1a1a

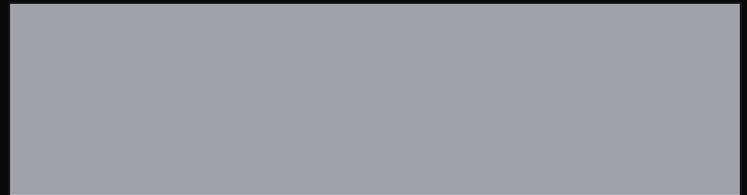
Dividers, borders



Text Primary

#ffffff

Headings, primary text



Text Secondary

#a1a1aa

Body text, descriptions



Emerald Accent

#10b981

Success states

typography

typefaces used throughout the ghostpeek brand.

primary font - inter

Aa Bb Cc Dd

used for all headings, body text, and UI elements

monospace font - geist mono

Aa Bb Cc Dd 123

used for code snippets, technical labels, and emphasis

usage guidelines

best practices for using ghostpeek brand assets.

DO

- use the logo on dark backgrounds
- maintain clear space around the logo
- use official color palette
- keep proper aspect ratios
- use high-resolution assets

DON'T

- alter the logo colors or proportions
- add effects or shadows to the logo
- use outdated logo versions
- place on busy backgrounds
- rotate or distort the logo